

DYK

LKPs In & Out's – Weekly Bulletin

Important Market &
Industry Information

1. Technical Research Desk

• Technical Reports - Equity

- This week's LKP Equity Spade Report recommendation, NTPC Ltd.

NTPC LTD

Buy: Rs. 173

Stop Loss: Below
Rs. 164.5 CB

Target: Rs. 181.5/189

Duration: 1 Week

Final report performance: Call Open



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2. Commodity & Currency Research Desk

- Rupee traded strong as very strong positive trend in the domestic equities by fresh FII fund flow on Friday gave strength to the rupee and prices soared above 82.00 from 82.55. Crude prices staying range bound helped rupee along with dollar price staying below 104.80\$ with minor weakness helped rupee gains by 0.75% which was last seen on January 18th 2023. The current momentum can continue being positive as long as rupee stays above 82.25
- Gold prices were range bound between 55050-55950 in the week as the prices were seen positive in Comex after touching 1805\$, thus taking crucial support near 1800\$ and rising strongly there on. Prices gained less in MCX from 55050 as rupee appreciation kept limited gains in Gold on 400rs this week.
- LKP Commodity Spade a weekly pick, new report will be out on Monday, 6th Mar 2023, Report will be available on our LKP Research page

Commodity Research: [Learn More](#)

- This week's LKP Commodity Spade Report recommendation, NATURAL GAS 220CE

NATURAL GAS

Buy: Rs. 16-18

Stop Loss: Below
Rs.10

Target: Rs. 30

Duration: 1 Week

Final Performance: PART BOOKED AT 22.80

- LKP Currency Spade a weekly pick, new report will be out on Monday, 6th Mar 2023, Report will be available on our LKP Research page

Currency Research: [Learn More](#)

- This week's LKP Currency Spade Report recommendation, EURINR MAR

EURINR

Buy: Rs. 87.95-88.05

Stop Loss: Below
Rs. 87.30

Target: Rs. 89.25

Duration: 1 Week

Final Performance: SL HIT



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3. Upcoming IPOs

Upcoming IPO



COGENT E-SERVICES LIMITED

Business Overview

Cogent E-services an end-to-end omnichannel customer experience ("CX") solutions provider that enables businesses and brands to connect with their end customers, transform CX across all their touchpoints and channels, and improve response times, business outcomes and performance. Company have emerged as one of the most trusted and dependable service partners for clients to redefine CX management ("CXM") in the digital age (Source: Zinnov Report). Leveraging on the insights on customer behavior and preferences across industry verticals derived from company analysis of data collected from customer interactions over the years, together with industry and technology expertise, cogent e-service help evaluate, customize and execute CX strategies and programs for clients to address clients' needs at all stages of their CX journey. Company offer omnichannel solutions for a variety of touchpoints along the customer interaction value chain from customer sales and support through voice and non-voice channels, back office solutions and transformative services and digital marketing. Since 2016, company have processed more than 1 billion transactions (including calls, chats, emails etc.)

Competitive Strengths

- End-to-end CX solutions provider with omnichannel capabilities providing customized solutions to its clients
- Domain intelligence across industry verticals in the Indian market enabling to be agile in their processes
- Integration across geographies and sites reduces company time to market
- Demonstrated financial performance
- Experienced management team

Issue Highlights

Promoters:	Abhinav Singh, Arunabh Singh, Gaurav Abrol, Pranjali Kumar, Boomerang Technology LLP and TSSR Technology LLP
Offer Size:	Fresh Issue of Rs150 Cr + Offer for Sale of up to 9,468,297 Equity Shares
Face Value:	Rs. 2/-
Lead Managers:	DAM Capital Advisors Limited, IIFL Securities Limited.
Listing:	BSE & NSE
Registrar:	Link Intime India Private Ltd.

Issue Structure

Particulars	Allocation
QIBs	50%
NIIs	15%
Retail	35%

Listed Industry Peers

No listed peers available for comparison

Source: SEBI-DRHP

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Upcoming IPOs

Upcoming IPO

LKP
Since 1948

LKP Securities Limited

SIGNATUREGLOBAL (INDIA) PRIVATE LIMITED

Business Overview

Signatureglobal is the largest real estate development company in the National Capital Region of Delhi ("Delhi NCR") focused on affordable and mid segment housing in terms of units supplied (in the below ₹ 8 million price category) between 2019 and 2021 with a market share of 19%. (Source: Anarock Report) Company commenced operations in 2014 through Subsidiary, Signature Builders Private Limited, with the launch of the Solera project on 6.13 acres of land in Gurugram, Haryana. Company have grown operations over the years and in less than a decade, and as of March 31, 2022, company had sold 23,453 residential and commercial units, all within the Delhi NCR region, with an aggregate Saleable Area of 14.59 million square feet. Company Sales (net of cancellation) have grown at a compounded annual growth rate ("CAGR") of 142.62%, from ₹ 4,400.10 million in Fiscal 2020 to ₹ 25,900.38 million in Fiscal 2022. As of March 31, 2022, company have sold 21,478 residential units with an average selling price of ₹ 2.81 million per unit. Company have strategically focused on Gol and state government policies supporting affordable housing, specifically the Affordable Housing Policy, 2013 notified by the Town and Country Planning Department, Government of Haryana ("AHP") and the Affordable Plotted Housing Policy or the Deen Dayal Jan Awas Yojana ("DDJAY - APHP"). Each of the policies is focused on affordable and mid segment housing. The AHP aims to encourage planning and completion of group housing projects under which apartments of a pre-defined size are to be made available at pre-defined rates and completed within a targeted time-frame to ensure increased supply of affordable housing, while the DDJAY - APHP is intended to encourage the development of high density plotted colonies in the state of Haryana (Source: Anarock Report). Most of its Completed Projects, Ongoing Projects and Forthcoming Projects are located in Gurugram and Sohna in Haryana, with 84.58% of Saleable Area located in this region, and almost all of projects have been, or are being, undertaken under the AHP or the DDJAY - APHP. In terms of sales in Gurugram, company had a market share of 40% in the affordable and mid segment, and a market share of 29% in all budget categories, in the period from 2019 to 2021. (Source: Anarock Report)

Competitive Strengths

- Largest affordable and mid segment real estate developer in Delhi NCR
- Well-established brand, strong distribution network and digital marketing capabilities translating into faster sales
- Fast growing with ability to scale up rapidly
- Ability to provide aspirational lifestyle and amenities at affordable pricing and at strategic locations
- Standardized product offerings, quick turnaround and end-to-end in-house project execution expertise
- Positive operating cash flows with low levels of debt
- Strong focus on sustainable development
- Experienced Promoters and professional senior management team with marquee investors

Issue Highlights

Promoters:	Pradeep Kumar Aggarwal, Lalit Kumar Aggarwal, Ravi Aggarwal, Devender Aggarwal, Pradeep Kumar Aggarwal HUF, Lalit Kumar Aggarwal HUF, Ravi Aggarwal HUF, Devender Aggarwal HUF and Sarvpriya Securities Private Limited
Offer Size:	Fresh Issue of Rs 750 Cr + Offer for Sale of Rs 250 Cr
Face Value:	Rs. 1/-
Lead Managers:	ICICI Securities Limited, Axis Capital Limited, Kotak Mahindra Capital Company Limited
Listing:	BSE & NSE
Registrar:	Link Intime India Private Ltd.

Issue Structure

Particulars	Allocation
QIBs	75%
NIIIs	15%
Retail	10%

Listed Industry Peers

DLF Limited
Godrej Properties Limited
Macrotech Developers Limited
Prestige Estates Projects Limited
Sobha Limited

Source: SEBI-DRHP

LKP Securities Ltd

For more information / queries / clarification on the above contact Mr. Dinesh Waghela on : 022-2266 0171 or write to us on ipo@lkpsec.com / dinesh_waghela@lkpsec.com



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Capital Gains Bonds 2022-23



Capital Gain Bonds 2022-23 (U/s 54 EC)

ISSUE HIGHLIGHTS



Series	REC	PFC	IRFC
	SERIES XVI	SERIES VI	SERIES VI
CREDIT RATING	"CRISIL AAA / Stable " By CRISIL LTD.		
Tenure	5 Years From Deemed Date Of Allotment		
INTEREST RATE (P. A.)	5.00% (w.e.f 1st August, 2020)		
INTEREST FREQUENCY	30th June	15th October	31st July
MINIMUM APPLICATION SIZE	Rs. 20,000/- (2 Bonds)	Rs. 20,000/- (2 Bonds)	Rs. 20,000/- (2 Bonds)
MAXIMUM APPLICATION SIZE	500 Bonds of Rs. 10,000/-each (Rs. 50,00,000)		

Application forms are available on: https://www.lkpsec.com/IPO/Bond_Downloads.aspx

LKP Securities Ltd

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